***DRAFT – version 3PM***

**Press release: Appointment Vincent BULAN**

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**Babilou Family nominates Vincent BULAN as Managing Director France,**

**and member of the executive committee of the Babilou Family Group.**

**With over twenty years experience in the early childhood sector, and as a fervent supporter of the early childhood educational professions, Vincent BULAN will drive Babilou, France’s leading group of community and business nurseries, in its growth program anchored in a vision of education that is both societal and sustainable.**

Vincent BULAN’s appointment as Managing Director Babilou France will begin June 1st 2021, reporting to Xavier OUVRARD Managing Director of the Babilou Group, currently present in 12 countries worldwide.

As part of his remit, he will oversee and manage all strategic, operational and regional departments of Babilou France, and joins the Babilou Family Group’s executive committee.

His primary objective will be to solidify and grow the influence of the Babilou group, within France, reinforcing its social commitment in line with two priorities: firstly the promotion of the educational professions associated with early childhood, commensurate with their determining role in education, and secondly the acceleration of the Babilou strategy in favour of Sustainable Education as part of the educational approach offered in nurseries.

*“The context is one of increasingly strong recognition of the importance of a child’s first 1000 days, and the appointment of Vincent Bulan at the head of Babilou in France and at the executive committee of Babilou Family, strengthens our leadership and reiterates our ambition to offer an educational project that is innovative, robust and sustainable. With more than twenty years of experience in our sector, Vincent Bulan will also be responsible for helping to make Babilou a key player committed to bringing reinvention and recognition to early childhood professions and professionals.”*

*Xavier OUVRARD, Chief Executive Officer Babilou Family*

Vincent BULAN, 44, has been the deputy Managing Director France of Babilou from April 1st 2020. Following his arrival in 2014 as operations manager, he was successively promoted from sector manager, to territory manager, to regional manager for the Île-de-France. He was appointed Executive Director of the Île-de-France East in December 2019.

With a national diploma in childcare nursing, graduating from the National Conservatory of *Arts et Métiers,* Vincent Bulan began his career in various paediatric intensive care units before becoming the director of a crèche, a quality coordination manager and then early childhood coordinator within a network of nurseries.

***A PROPOS DE BABILOU***

*Founded in France in 2003 Babilou is France’s leading group of community and business nurseries, and offers a network of more than 2000 establishments to welcome families in 12 countries (Babilou nurseries and its partners, includes children’s clubs and schools.) For 17 years, the family business has worked towards the wellbeing of children, the authors of tomorrow’s world.*

*More broadly, Babilou supports companies in setting up their parenting policies by offering additional services (parenting conferences, family days, support for employees, supporting a loved one in difficulty, childcare, tutoring, etc.) to meet the needs of employees at every stage of their lives.*

For more information : [www.babilou.fr](http://www.babilou.fr)